



DUKEFEST AUS 2016

ENTRY GUIDELINES

What is it? Dukefest Aus 2016 is a Video Competition to create inspiring video footage about The Duke of Edinburgh's International Award in Australia.

Who can enter? Anyone involved with the Award including present or past Participants, Award Leaders, Assessors, Volunteers, even parents of Participants. You just need a camera, computer and a positive attitude!

When do entries close? Applications will close on the **30th April 2016 12am EDT**.

Why enter? Showcase the benefits of the Award, what it means to you, and how people can get involved.

PRIZES

1st prize \$2000

2nd prize \$1000

3rd prize \$500

ENTRY CRITERIA

1. The video must be between 30 seconds to 2 minutes in duration.
2. The video must include a Duke of Ed logo and refer to the Award as "The Duke of Edinburgh's International Award" (refer to brand manual for more information)
3. Your video's message must target ONE of the following audiences:
 - Participants
 - Award Leaders
 - Assessors
 - Parents/Guardians
4. If using real people/talent they should be represented in a natural, untouched and appropriate manner.
5. Do not show uniforms, organisational logos (other than Duke of Ed), signage, organisation or school names.
6. Video quality:
 - File format: MP4
 - Aspect ratio: 16:9
 - Pixels: 720p: 1280 × 720
7. Video must showcase the benefits of the Award for each audience. Please refer to the 'Ideas and Messages' icon at <http://www.dukeofed.com.au/events/dukefest-2016/> for more information.
8. Video must showcase diversity (Diversity includes gender, language, ethnicity, cultural background, age, sexual orientation, religious belief and family responsibilities. Diversity may also refer to other ways in which people are different, such as educational level, life experience, work experience, socio-economic background, personality, marital status and abilities/disabilities).
9. Videos can be in any style or format including informational, documentary, photo story, animation, real life story telling etc.
10. Tone of voice and graphics should be energetic, rewarding, motivating, positive, engaging, and relevant today.
11. More than one video can be submitted.
12. If your video has music then you **MUST ONLY** use **original** or "**copyright free**" music.
13. You must be an Australian resident to enter.
14. You can be under the age of 18, however will need a parent to sign the Release Forms.
15. You must submit a Talent Release form for anybody who has their face visible in your video. You can access the form at <http://www.dukeofed.com.au/resource/talent-release-form/>
16. The video producer in submitting their entry and video release form agrees to the terms and conditions of entry, available at <http://www.dukeofed.com.au/resource/dukefest-australia-2016-entry-guidelines-and-terms-and-conditions>